

Small Business Start-up: Planning & Launch Coaching Package

Purpose – Clients will:

- Articulate their business vision, mission and brand
- Successfully execute on business start-up steps, i.e. naming, location, legal structure, presenting the business, business licenses, DBA, Seller's permits, bank accounts, insurance, financing, bookkeeping, etc.
- Develop and execute an effective business and marketing plan

“Our deeds determine us, as much as we determine our deeds.”

George Eliot

**Partner with a coach to increase your chances of success as you act on your dream
of starting your own business.**

Coaching Package Include:

- ✓ One-on-one coaching – three 60 minute sessions per month plus email support
- ✓ Business Plan Review focused on values, vision, mission statement, strategic planning and marketing
- ✓ Brand Review
- ✓ Refine “Elevator Speech”
- ✓ Identification of Strategic Alliances/Marketing Relationships
- ✓ Direct referrals to resources that will strengthen your business foundation

Call today for a complimentary collaborative interview

619.595.3154

Visit us on the web at www.envisioncreate.com